



**THE JOINT STAFF
WASHINGTON, DC**

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26 Apr 12

**MEMORANDUM FOR THE COMBATANT COMMAND J3 AND J5
DIRECTORATES**

Subject: Component Command Combat Camera/Visual Information Planners

References: (a) DoD Directive 5040.2, Visual Information (VI), 27 Oct 2011
(b) CJCS Instruction 3205.01C, Joint Combat Camera (COMCAM),
27 Jan 2010
(c) Multiservice Tactics, Techniques, and Procedures for Joint
Combat Camera Operations, May 2007

1. As we undergo reductions related to the defense efficiencies initiative, it is important to realize that we still operate in an era of global persistent conflict that requires mission support across the full range of military operations. Proper consideration of the employment of Combat Camera (COMCAM) capability and Visual Information (VI) planners is critical to that mission support. We need to ensure COCOM's maintain adequate COMCAM and VI Capabilities.
2. The mission of Joint Combat Camera is to provide the Office of Secretary of Defense, the Chairman of the Joint Chiefs of Staff, the military Departments and the combatant commands with a directed imagery capability in support of operational planning requirements during wartime operations, worldwide crises, contingencies, and joint exercises.
3. Combat Camera imagery is an essential tool for decision makers and commanders. This capability is an important element of our counter-messaging strategy. Warfighters must proactively plan for, synchronize, and employ our COMCAM capabilities to ensure these assets are in place to capture and rapidly disseminate directed visual information.
4. To fully exploit the high demand/low density COMCAM capability, request you identify your COMCAM/VI Planner and send their contact information to the Joint Staff COMCAM program manager identified below by 31 May 2012. This information will enable the Joint Staff to direct, organize, coordinate and monitor deployment of COMCAM forces.

5. The Joint Staff POC's are LCDR Douglas Houser, Joint COMCAM Program Manager, (703) 695-0216 or DSN 312-225-0216, douglas.houser@js.pentagon.mil and Mr. Basheer Ilyas, Operations Division Deputy (703) 693-2884 or DSN 312-225-2884 ilyasb@js.pentagon.mil.



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