

Joint Combat Camera Planning Group (JCCPG)



VI Update

19-21 June 2012

COL Mearen Bethea, DVI Director

"Right Image, Right Place, Right Time"



**USNORTHCOM
&
Defense Visual Information (DVI)
welcomes you to the
June 2012
Joint Combat Camera Planning Group
(JCCPG)**

**Planning Group Coordinator: LCDR Doug Houser
Chief, Joint Combat Camera Program**

Introductions

Please include your
responsibilities or affiliation
with Combat Camera

The Big Picture

- Budget/Initiatives/Efficiencies
- Relevancy/Sustainment
- Operational Support

DVI Top Priorities for FY2012

- Operations/Planning support
- Stable/Reliable Digital Asset Management System
- Video
- Proponency visits/assistance
- COMCAM pocket handbook
- Digital Storage

Imagery Movement Challenges

- Receiving imagery quickly is still a serious problem
- Still receiving imagery via email vice SFTP
- Who to transmit imagery to still very confusing to troops
- Future of how to transmit imagery (Technology)

NOTE: Positive influx of U.S. Coast Guard imagery

Other Challenges

- Continuing repeat of Lessons Learned
- How do we train COMCAM personnel to post photos taken and video shot?
 - FRAGO
 - COCOM Involvement
 - Imagery Info into IO Products
 - Inclusion in Special Forces Missions
- Knowing/understanding your dwell rates?
- What's in your tool kit?

COCOM Report/SIPR

- Provides situational awareness to Senior leaders within Defense Media Activity, Joint Chiefs of Staff, and Office of Secretary of Defense regarding Combat Camera/VI /PA assets documenting current military joint operations/exercises and contingencies.
- Provides feedback to COCOMs and Services
- Enables the DoD to share VI assets with a broad range of users.

Concerns

- Repeat Lessons Learned - past 10 years
- Maintain critical skills/experience
- Sponsorship
- Validation of VI requirements
- Communication

State of VI

- Source of information: Service overviews
- Future outlook
- Opportunities and challenges



“State of VI” Overview



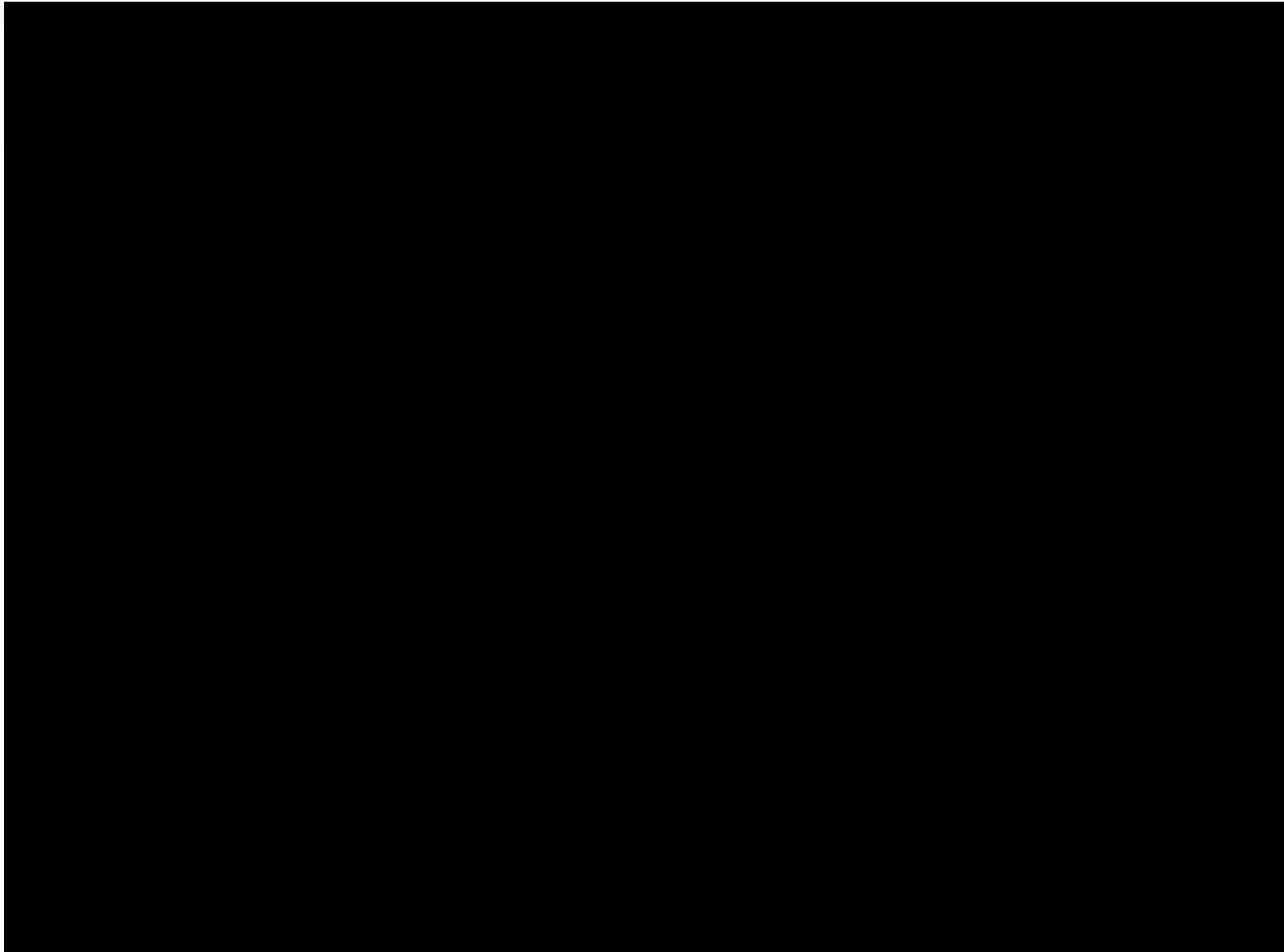
“State of VI”

(As of 24 Jan 2012)

DOTMLPF	Status	Discussion
Doctrine	GREEN	Staffed and coordinated input Docs (Joint pubs, etc.) (DODI 5040.02, 5040.07, Joint VI CONOPS, DoD Caption Style Guide, MTPP, etc. Does everyone know it’s out there? Are they using it? Is it easily available? Accessible?
Organization	YELLOW -	COCOM VI planners (not present at all the COCOMs)
Training	YELLOW +	Yellow because downsizing – training skills – how do we maintain/sustain readiness? Losing people and expertise.
Materiel	GREEN	Equipment/tools; moving toward more consistent, standardized gear
Leadership & Education	YELLOW	Do leaders understand COMCAM? Leadership is always changing. Educating is an ongoing, constant process. Need to do more outreach with Senior NCOs. -JFSC/JIOPC -Senior courses – War Colleges
Personnel	GREEN	Do we have the people to do the mission? We have to use what we have.
Budget	YELLOW	Funded but future is in question. Provide talking points that show value of VI. Budget cuts are coming...
Sponsorship (Advocacy)	YELLOW	Our visibility is weak – which is a concern. Have to work on this, esp. in a constrained budget environment. We are our own best sponsors – esp. among our peers.

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What is Combat Camera?



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QUESTIONS?

www.defenseimagery.mil